



**Workforce Development Board
Business Services/CEDS Committee
Watsonville Career Center
Wednesday, October 7, 2020, 3:00 p.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Zoom.

MINUTES

Vice-Chair Elyse Destout called the meeting to order at 3:03 pm, and a quorum was established through virtual attendance.

Committee Members in Attendance

Destout, Elyse – Vice Chair
Elliott, Candice
Herlihy, Katie
Mason, Barbara
Morse, Rob
Unitt, Rebecca (in for Bonnie Lipscomb)

Committee Members Absent

Beyer, Casey
Brady, Gerlinde
Delk, Marshall
Friend, Tina
Huffaker, Matt
Siegel, Carol

Staff in Attendance

Detlefs, Peter – Incoming Business Services Manager
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Analyst
Stone, Andy – WDB Director

Guests

None

BUSINESS SERVICES/CEDS COMMITTEE:

Marshall Delk, Chair
Santa Cruz County Bank

Elyse Destout, Owner
Photography by Elyse Destout

Gerlinde Brady,
Cabrillo College

Andy Constable, Barbara Mason
Economic Development
County of Santa Cruz

Candice Elliott
Principal Consultant
Fortress and Flourish

Katie Herlihy, Director of Community Development
City of Capitola

Matt Huffaker, Assistant City Manager
City of Watsonville

Bonnie Lipscomb, Executive Director
City of Santa Cruz Economic Development

Casey Beyer, Executive Director
Santa Cruz Area Chamber of Commerce

Tina Friend, City Manager
City of Scotts Valley

Rob Morse, Manager
Pacific Gas and Electric Company

Carol Siegel, Employment Manager
Santa Cruz Seaside Company

DIRECTOR:
Andy Stone

Subject: II. Public Comment

There was no public comment.

Subject: III. Business Services Manager Report

WDB Director Andy Stone introduced incoming WDB Business Services Manager Peter Detlefs to the committee.

Subject: IV. Service Provider Activity Reports

No representatives from Cabrillo Small Business Development Center were present, however WDB Director Andy Stone noted that many local businesses had been shifting from furloughs to permanent layoffs.

Subject: V. Informational Item

I.1 – Labor Market Information

WDB Director Andy Stone gave an update on the latest unemployment figures from EDD, for August 2020.

Subject: VI. Consent Items:

**C.1 – Approval of Minutes from August 5, 2020 Meeting
C.2 – Contractor Financial and Performance Report**

Action: It was moved to approve the Consent Agenda Items

Status: Motion to Approve: Barbara Mason
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, unanimous vote.

Subject: VII. Administration Items:

A.1 Committee Member Jurisdictional Roundtable

Committee members present from City of Capitola, City of Santa Cruz, County of Santa Cruz Economic Development, and from the business sectors discussed current projects status in their respective jurisdictions, and the impacts of the local fires and ongoing COVID-19 pandemic.

Action: No action taken, discussion only.

Subject: VIII. Chairperson's Report – Chair Marsall Delk was not present, so no report was given.

Meeting adjourned at 3:38 p.m.

Next Meeting: **Workforce Development Board Meeting**
Wednesday, December 9, 2020 @ 8:30 a.m.
Watsonville Career Center **Virtual**

Business Services Committee Meeting
Wednesday, February 10, 2021 @ 3:00 pm
Watsonville Career Center **Virtual**